

MISSION SMART INDUSTRY

20-22 APRIL 2026 - LYON



Experience the Future of Manufacturing in
France's Leading Innovation Hub

MEET

Industry leaders, partners and academics through exclusive visits and networking cocktails.

GET INSPIRED

By cutting-edge Industry **4.0 technologies** and success stories.

SELL

During a **B2B matchmaking** session with prospects of France's leading innovation region.

CONNECT

with the **French, Swiss, Norwegian and Dutch** participants of this unique operation.

Join us for an exclusive 2-day learning expedition to Lyon, where **Norwegian, Swiss and Dutch companies** will explore France's most advanced **SMART Industry ecosystem**.

Experience hands-on workshops and witness cutting-edge technologies at the Regional Digital Campus of **Auvergne Rhone-Alpes (AURA)**.

Connect with key industry leaders through bespoke **B2B matchmaking**. This event represents a unique collaboration between the **French-Norwegian, Swiss, and Dutch Chambers of Commerce**, designed specifically to establish the Auvergne-Rhône-Alpes region as your **primary gateway** to the French market and to unlock unparalleled business opportunities.

PROGRAM & PRICE

20/04/26 NETWORKING COCKTAIL

21/04/26 - 8:45 A.M REGIONAL DIGITAL CAMPUS

Discover Lyon's innovative tuition-free coding school with its unique peer-to-peer learning model.

SWARM LAB

Experience Industry 4.0 through user cases that showcase transformation processes and the digitization of production lines.

DIWII

Participate in hands-on Connected Lean workshops, explore the Industrial FabLab for rapid prototyping and digital manufacturing technologies.

SURFAB

Witness advanced surface texturing using ultra-short femtosecond lasers with robotic arms and micro-machining innovations.

FAACTOPI

Tour a cutting-edge Manufacturing as a Service facility that helps companies industrialise innovations quickly and cost-efficiently.

NETWORKING COCKTAIL

22/04/26 - 9:00 A.M AURA Ecosystem

Presentation by the Auvergne-Rhône-Alpes (AURA) in the presence of the **NBSO Lyon** representatives

B2B MATCHMAKING

One-on-one meetings to connect with potential partners and explore commercial opportunities.

TESTIMONIAL

Laure Claquin COO of **Thorizon** Dutch leading clean energy producer,
Tjerk Timan EU research project manager for **IPC** the Industrial Technical Center for Plastics and Composites,
T.B.C. Norwegian leading energy producer **Statkraft**.

OUR OFFER * :

*This rate includes participation in the program, bus transport and meals.

Not included : Plane travel to and from France, and accommodation cost.

AMOUNT ex. VAT:

Corporate rate

CHF 1500

Price per additional participant of the same company

CHF 500

WHY THIS MATTERS FOR YOUR BUSINESS ?

€130 B+ of investment planned

48 hours of actionable insights

2 days to your strategy

A complete roadmap from inspiration to implementation for your digital transformation journey.



FRANCE'S INDUSTRIAL POWERHOUSE

The **Auvergne-Rhône-Alpes region (AURA)** is France's second-largest industrial hub, home to 35,000+ manufacturing companies and a dynamic ecosystem of innovation centers. Lyon's strategic European location and cutting-edge Digital Campus make it the ideal gateway for international companies seeking growth in French and European markets.

CONTACT US



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